

Infoguide for your contribution on @igem_spreads_awareness

Thank you for your interest to be part of our cancer campaign on Instagram. We created this campaign because cancer is still a big problem in our time. To pay attention and inform about the different types of cancer, we created the Instagram account @igem_spreads_awareness. Our goal is to create a place where different things are published that show all kinds of cancer awareness.

In this infoguide you can find some inspiration about the kind of things you could create for the campaign. Of course, this is optional. If you have any other idea to spread awareness about cancer, feel free to do this as long as all posts contribute to cancer education.

Examples for topics: (regular Instagram post)

- Introduction (epidemiology, maybe also more emotional things, etc.)
- How is the incidence for the type of cancer you want to inform about?
- Biological background
- Risk factors
- Symptoms
- Diagnosis
- Details about inheritance
- Possibilities about preventing checkups or screening opportunities
- Interviews with patients or family members to get an insight about the emotional part of this disease

Regardless of a specific type of cancer

- Treatment methods (different in different countries?) (several posts possible)
- Biology of cancer (several posts possible)
- Different incidence of cancer in various countries (inspiration: PMCID: PMC5207117)
- Ways of preventing cancer (e.g. checkups or screening opportunities)

Videos, reels our posts about things your team has already done to raise cancer awareness are also welcome

Please send us:

- your collected information's for the post
- your used sources
- your Instagram Name so we can tag you

send everything to igem.cancer.campaign@gmail.com