

TRADEMARK REPORT

I. OBJECTIVE

To conduct a comprehensive feasibility study for the registration of the trademark "Scab Brewer," it is essential to understand its definition and distinctiveness in the market. According to the Trademark Act, a trademark is a sign capable of being represented graphically and which is capable of distinguishing the goods or services of one undertaking from those of other undertakings.

The United States Patent and Trademark Office (USPTO) is the government agency that regulates trademark registration in the United States. A key requirement for a trademark to be registrable is that it must be distinctive and not likely to cause confusion with existing trademarks. This report aims to assess the viability of registering the "Scab Brewer" trademark with the USPTO.

II. TRADEMARK REPORT: Scab Brewer

Trademark Name: Scab Brewer

Trademark Symbol/Logo:

[Insert Image of the proposed logo here]

Background:

"Scab Brewer" is a proposed trademark for a specialized yeast product designed to reduce deoxynivalenol (DON) in beer, thereby enhancing the quality and safety of beer and related products. This yeast product is specifically tailored for the beer industry and wheat agriculture, addressing the issue of fusarium head blight in wheat.

Trademark Classes:

After a comprehensive analysis, it has been determined that "Scab Brewer" falls under the following classes:

Class 32: Beers; malt beverages; non-alcoholic beverages.

Class 31: Grains; wheat.

Distinctiveness:

The proposed trademark "Scab Brewer" is distinctive and does not closely resemble any existing trademarks in the relevant classes. A search in the USPTO's database reveals no direct matches or similar trademarks that would cause confusion.

III. ANALYSIS OF SIMILAR TRADEMARKS

Similar Trademarks:

Scab (Class 5): Used for pharmaceutical preparations. Although the name is partially similar, the protected categories are entirely different, thus not impeding the registration of "Scab Brewer."

Brewer's Choice (Class 32): Used for brewing ingredients. While the term "Brewer" is similar, the overall trademark name and concept are significantly different, reducing the likelihood of confusion.

IV. FINAL CONSIDERATIONS

Based on the analysis, there are no substantial grounds for denying the registration of the "Scab Brewer" trademark with the USPTO. The trademark is distinctive and does not appear to cause confusion with existing trademarks. Given that "Scab Brewer" comprises both a unique name and a logo, this provides distinguishing features.

V. RECOMMENDATIONS

It is recommended to proceed with the application for the registration of the "Scab Brewer" trademark. It is also advised to consider international trademark registration if the product is intended for global distribution, as trademark rights are territorial. The Madrid System, administered by WIPO, offers a convenient and cost-effective

solution for registering and managing trademarks worldwide, which could be beneficial for "Scab Brewer" if seeking international protection .